



## Christian Aitken

### Executive Vice President

*Polar King Mobile*

Christian Aitken is a seasoned expert with decades of experience in business management, specializing in refrigeration technology. Since the establishment of Polar King Mobile in 2020, he has assumed the role of Executive Vice President for the pioneering North American company that introduced accessible, affordable refrigerated trailer solutions to the U.S. market.

Under Christian's guidance, Polar King Mobile has significantly expanded its nationwide dealer network, leading to a notable increase in the accessibility of refrigerated and freezer trailer units across the country. The invaluable expertise he has acquired during his tenure at Polar King Mobile, along with his established track record of successfully introducing German-based GOVI commercial refrigeration products from Europe to the U.S., has played a pivotal role in propelling the company's growth and advancement.

Christian excels as a project manager, skillfully navigating diverse lines of business, geographical regions, and functional teams. While his central objective revolves around expanding the presence of Polar King Mobile units within the American market, Christian's professional journey encompasses roles as a managing director and chief sales officer for European and Latin American enterprises. Proficient in both English and Spanish, he effectively transforms product concepts into pragmatic business solutions that cater to customer needs.

Christian earned a degree from the Jon H. Huntsman School of Business at Utah State University, where he undertook a double major encompassing business administration with a focus on marketing, as well as sociology. His academic accomplishments include an EMBA in international business from Florida International University, and he has further enriched his expertise through a certificate in business marketing strategy from Northwestern University's Kellogg School of Management.

### Connect with Christian



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## Nationwide Network of Refrigerated Trailer Solutions