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News for the foodservice and restaurant industries.

**Polar Leasing Will Highlight Advanced Cold Storage Technology at COEX 2024**

Fort Wayne, IN — (Feb. 28, 2024) Polar Leasing Company (PLC), a leading provider of state-of-the-art electric ground-resting outdoor walk-in freezers and refrigerated rental units, is set to participate at next month’s Chain Operators EXchange (COEX) 2024. The show runs Mar. 3-5 at the Loews Kansas City Hotel in Kansas City, Missouri.

COEX, hosted by the International Foodservice Manufacturers Association, stands as the premier conference tailored exclusively for restaurant and franchise operators within the foodservice industry. It serves as a platform where food operators converge to explore industry trends, exchange insights, and unveil best practices crucial for business growth.

Polar Leasing president Bart Tippmann expresses his enthusiasm about the company's involvement in COEX 2024, emphasizing the opportunity to engage with industry professionals and spread awareness about PLC’s refrigerated and freezer walk-in rental units. "Our refrigerated and freezer units are the market leader walk-in technology, and we are eager to spotlight them at COEX while also leveraging the opportunity to learn how we can further support our customers," Tippmann says.

At the event, Polar Leasing will be represented by Brandon Mitchell, an inside sales manager, who will be available to provide comprehensive information about the company's walk-in cold storage technology.

Trusted by thousands of businesses nationwide, Polar Leasing units epitomize reliability and efficiency, making them the preferred choice for every type of restaurant. Each unit features a seamless fiberglass design engineered for superior structural insulation, requiring only a straightforward electrical hookup.

Manufactured in the U.S., these walk-in refrigerator and freezer units are delivered fully assembled, ensuring hassle-free installation. The fiberglass interior and exterior guarantees easy maintenance and cleaning.

For more information about Polar Leasing, call (877) 674-1348, or visit [polarleasing.com](http://www.polarleasing.com/). For more information about COEX 2024, visit [ifmaworld.com/events/chain-operators-exchange-coex-2024/](https://www.ifmaworld.com/events/chain-operators-exchange-coex-2024/).

**About Polar Leasing**

In early 2002, Polar Leasing Company, Inc., was created by Polar King to accommodate the growing demand for walk-in refrigeration rentals. PLC has expanded its walk-in rental fleet to cover most of the United States and other parts of North America, offering both short- and long-term rentals to industries of all types. Polar Leasing offers the largest all-electric fleet of temporary refrigeration, with more than 80 distribution depots and a 24/7 service hotline. For more information, visit [polarleasing.com](mailto:polarleasing.com) or contact Polar Leasing, 4410 New Haven Ave, Fort Wayne, IN 46803 USA. In an emergency, call (877) 674-1348 or email [rentals@polarleasing.com](mailto:rentals@polarleasing.com).

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