



Danny Gaviria

National Sales Manager

Polar King Mobile

Although he's new to Polar King Mobile, Danny Gaviria is a veteran in trailer sales and marketing. Appointed as PKM national sales manager in 2024, Gaviria is responsible for expanding the company's market presence and accelerating the growth of its nationwide network of over-the-road affordable refrigerated and freezer trailers.

Gaviria previously served as sales and marketing manager of Air-Tow Trailers, where he managed a network of more than 60 trailer dealers and cultivated relationships with customers and national accounts across North America. His vast experience and strong industry connections provide a foundation for introducing refrigerated and freezer trailer units to new customers and new industries.

Born in Colombia and based in California, Gaviria is bilingual in English and Spanish. In addition to growing PKM's nationwide dealer network, he is highly focused on bringing cold storage trailers to the West Coast marketplace.

In addition to his role at Polar King Mobile, Gaviria serves as a business professor at the University of La Verne, where he teaches both undergraduate and graduate students in the fields of business, management, and marketing. Gaviria's academic credentials include a doctorate in Organizational Leadership from Liberty University, a Master of Business Administration from the University of Redlands, and a bachelor's degree in graphic design from Cal Poly Pomona.

Connect with Danny



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Nationwide Network of Refrigerated Trailer Solutions